

Visual Communication

Associate of Applied Science

Total credits: 93.0

■ Major Course ■ General Education Course ■ Elective Course ■ Milestone



Term 1 Fall 15.0 credits

ART 115 — Basic Design I: Composition — 4.0 credits — Major Course

ART 120 — Foundations in Digital Imaging Processes — 4.0 credits — Major Course

COMM 111Z — Public Speaking — 4.0 credits — General Education Course

ART 204 — History of Western Art — 3.0 credits — General Education Course
or other *Human Relations* course from the catalog

Milestone: Meet with your academic advisor

Term 2 Winter 15.0 credits

AA 156 — Foundations in Digital Page Layout — 4.0 credits — Major Course

ART 121 — Computers in Visual Arts — 4.0 credits — Major Course

ART 131 — Drawing I — 4.0 credits — Major Course

BA 218 — Personal Finance Planning — 3.0 credits — General Education Course

Milestone: Meet with your academic advisor

Term 3 Spring 16.0 credits

AA 193 — Digital Image Processes III — 4.0 credits — Major Course

AA 224 — Typographical Design I — 4.0 credits — Major Course

ART 263 — Digital Photography — 4.0 credits — Major Course

BA 223 — Principles of Marketing — 4.0 credits — Major Course

Milestone: Meet with your academic advisor

Term 4 Fall 16.0 credits

AA 195 — Web Coding Basics — 3.0 credits — Major Course

AA 221 — Graphic Design I — 4.0 credits — Major Course

AA 226 — Typographic Design II — 4.0 credits — Major Course

AA 260 — User Interface Design and User Experience — 3.0 credits — Major Course

AA 275 — Video and Multimedia — 2.0 credits — Major Course

Milestone: Apply for graduation

Milestone: Meet with your academic advisor

Term 5 Winter 16.0 credits

AA 161 — Web Design Basics — 3.0 credits — Major Course

AA 200 — Design Studio — 2.0 credits — Major Course

AA 222 — Graphic Design II — 4.0 credits — Major Course

AA 225 — Packaging and 3D Design — 3.0 credits — Major Course

AA 237 — Illustration I — 4.0 credits — Major Course

Term 6 Spring 15.0 credits

AA 162 — Web Design II — 3.0 credits — Major Course

AA 174 — Screen Printing — 4.0 credits — Major Course

AA 223 — Graphic Design III — 4.0 credits — Major Course

AA 228 — Portfolio and Professional Practices — 4.0 credits — Major Course

This program map represents one possible pathway through the program and is for reference only. Make an appointment with the [First Resort](#) (prospective students) or [Advising](#) (current students) to receive personalized guidance.